

How do I get started?

Reading and understanding this self-publishing guide is an excellent first step. The next step is to contact us with the specifications of your publishing project. Email is the preferred method of communication.

For those who need to call, our voicemail system is available at +1 239 430 6281.

How do I send my images for printing?

Although email is the easiest way to transfer files, it can not handle images larger than 10 MB. For this large files we have an FTP site available 24 hours a day, everyday.

Go to <http://fileserv.gandhprinting.com/> When prompted for a name and a password, use:
Username: temp
Password: your email address (Ex: info@aol.com)

To upload your files Click on "Uploads", and a window of uploading options will show on the left side of the screen. Select the number of files you want to upload, browse them in your computer, and click on the "Begin upload" button. Make sure you write your order's instructions in the "Comments" box.

A confirmation email will be sent to you automatically once you finish the session. We recommend that you compress your files before uploading using LZW compression for TIF, hi resolution JPG, or PDF.

To download your files Click on "Downloads" to display the files available to you for downloading. Once they are displayed, click on the arrow next to the folder, and your computer will ZIP it and save it to your default download location (usually the desktop). You must repeat this procedure with every folder.



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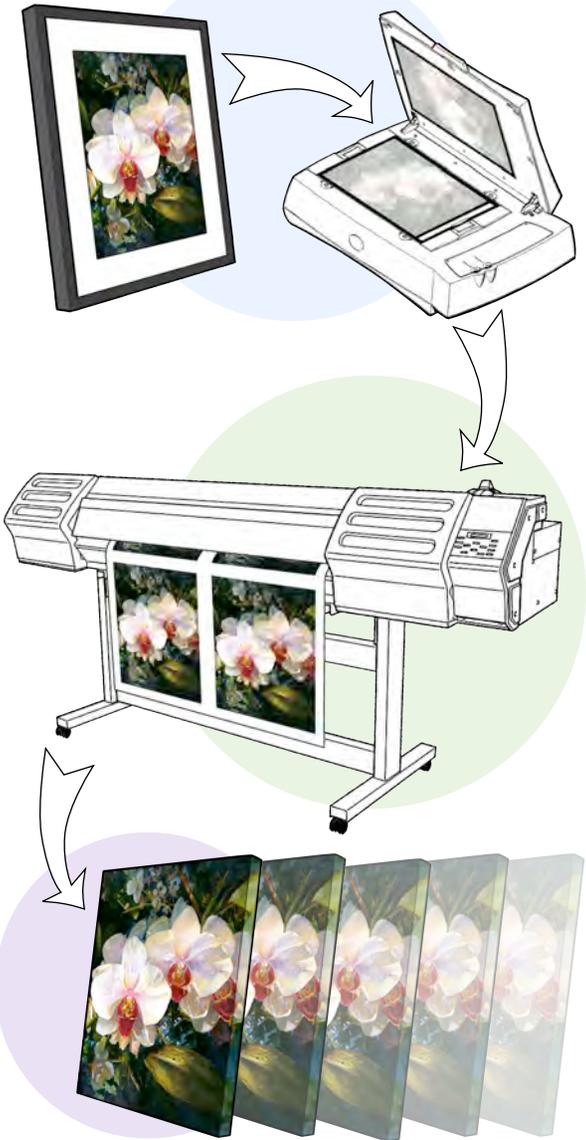
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The Premier Provider of Giclée Prints
in Southwest Florida



**A self-publishing guide for
FINE ART and PHOTOGRAPHY**

G&H Printing is the premier provider of giclée prints in Southwest Florida.

What is a giclée print?

The term giclée (pronounced “zhee-clay”) is used to describe digital archival reproductions of artist originals. In other words, fade-resistant ink-jet prints on canvas and watercolor paper. G&H Printing uses more expensive pigmented inks, artist quality acid-free canvas, and 100% rag paper to produce our giclée prints.

How do I make giclée prints of my work?

The first step is to create a digital file from your original piece. G&H Printing offers flatbed scanning and digital photography services depending on the size of your original. Digital artists can upload their files directly to our FTP server. From the digital file we make a color-matched proof for your review. Once you approve the proof you simply order the size, quantity, and type of prints you want. Note that this proofing process only applies when printing on canvas and watercolor.

How much do giclée prints cost?

G&H Printing offers competitive pricing and generous quantity discounts. The best way to determine cost is to provide us with the specifics of your job and we will give you an itemized estimate.

What can I charge for my giclée prints?

The rule of thumb is that you should charge four times your cost or one quarter the price of the original, whichever is greater. Of course, the making of prints can have other rewards such as sharing your work with family and friends.

ADDITIONAL SERVICES

Graphic Design

G&H Printing offers expert retouching of digital images. Once a piece is digitized, any number of modifications can be made to it. Images may be cropped or stretched to fit a standard size, elements removed or relocated, and colors changed selectively. Simple operations such as removal of signatures and our own proprietary “edge bleed” are complimentary. Our edge bleed allows pieces to be gallery wrapped without cropping the original image. More complex operations are charged at an hourly rate.

Coating

Our canvas prints are machine coated with a clear liquid laminate that improves color and provides added scratch and UV resistance. If embellishing, you should always test your prints for compatibility with your paints and varnish. Although not traditional, watercolor paper prints may also be coated. This improves color and the prints do not need to be framed under glass.

Stretching

G&H Printing offers standard and gallery wrap canvas stretching for selected standard sizes (12”, 16”, 18”, 20”, 24”, 30”, 32”, 36”, 40”, 48”). Custom sizes are also available by special order. Our gallery wrap stretched canvas is delivered ready to hang.

Mounting

Mounting canvas prints on self-adhesive rigid foam board is a lower cost alternative to stretching. We recommend this option when the print will be framed. However, artists and buyers do show a definite preference for stretched canvas.

Framing

G&H Printing offers affordable framing packages for watercolor and canvas prints, as well as some custom framing.

Shipping

We will ship any of our products via FedEx Ground upon request. These items can be blind shipped directly to your customers. Artists may also ship original pieces to us for reproduction. Courier service is available for deliveries within our local area. Please detail your shipping requirements when placing orders so that we may include shipping costs with your estimate.

Can I create limited editions?

Yes. Signed and numbered limited editions of giclée prints are an excellent way for artists to add value to their work. Many artists will also hand embellish their prints to add value with a minimum investment of time.

What is the turnaround time?

The following delivery schedules are available when the original artwork has been digitized and a color proof approved:

Order **CANVAS** by noon on Tuesday for delivery Monday after 3 PM. Delivery includes coating and stretching or mounting if applicable.

Order **WATERCOLOR** paper by noon Monday for delivery Wednesday after 3 PM. Order by noon on Wednesday for delivery Friday after 3 PM.

Submitting to an art show or gallery?

The new web-based submittals such as ZAPP can be daunting to some artists. G&H Printing will handle the whole process for you including shooting your pieces, formatting the digital images, and filling out the online forms.

We can also make high quality slides and photo prints from digital files for your portfolio. We’ll even create a complimentary custom website for you with an image gallery of all your pieces on file with us.